

Dear ,

The new year is here and so are we. It is our great pleasure to inform you that our App “Ritam” is about to complete its beta period and ready for action. It is time to start something new and trust the magic of beginnings. Just as we get ready to shift gears, we would like you to download our app, use it and review it. We would be glad to receive suggestions to make the user experience better.

### **What Is Ritam ?**

App Ritam is a multilingual aggregator app disseminating news, views and thoughts. It aspires to consolidate the scattered efforts of well meaning individuals, organisations and small media houses. Reaching out to wide cross-section of society through its better distribution methods is the objective. App Ritam is a consolidation of efforts, aggregation of thoughts, accumulation of ideas and assertion of narratives that build a nation.

### **Features Of Ritam**

- Multilingual App that aspires to offer a spectrum of 12 languages to the user. Currently we present content in English, Hindi, Marathi, Bangla, Telugu, Malayalam, Tamil, Kannada.
- Currently aggregating news and articles from about 40+ portals. We aspire to grow this list of content partners to bring about a more holistic reading experience for the user.
- Users will be able to browse content from various news portals together at one place and thus save time, energy and cost of surfing multiple web sites.

### **“Share” From Ritam**

The app contains integrated social media buttons for Facebook and Whatsapp and the Share-Link Plugin to foster improved communication with all social media platforms too. We encourage your “comment and point-of-view” to go along each share. Be our privileged user and become the torch bearer of our motto “right news for right people”

### **Download Ritam**

We strive to make a positive impact in the communities where we live and work. We invite you to download the “Ritam” app from the Google play store and take this advanced, enriched, user-friendly browsing experience that proves and serves to be a valuable resource for you.

Link : <https://play.google.com/store/apps/details?id=com.therightnowapp.rightnow>

Regards,

Team Ritam